





IMPRESS

To impress your prospects, and to validate functionality, workflows, and usability, we quickly design and build clickable UI prototypes for a Minimum Viable Product (MVP).




Prerequisites for the engagement:

-  Scope definition of the MVP
-  IonIdea's Business Requirements document
-  IonIdea's Functionality Backlog
-  Brand guidelines (or access to reference Enterprise Applications)



Description of deliverables:

-  We'll deliver a Clickable MVP via design tools such as Figma or Visily, with clickable screens, as well as an itemization of the core features covered



Talent Deployed:

Product Manager, Business Analyst, UI/UX Designer, Process Architect, AI Evangelist

BASIC PACKAGE

Two-month duration for
A maximum of 20 screens

PREMIUM PACKAGE

Three-month duration for
A maximum of 40 screens

PROFESSIONAL PACKAGE

Four-month duration for
A maximum of 60 screens

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